

CSR Activity Report: Environmental Conservation & Sustainable Development – IUCN India

Introduction

At Kshema, we are committed to supporting long-term environmental sustainability, climate resilience, and inclusive development. As part of our CSR initiatives, we partnered with **IUCN India**, a globally respected organization working at the intersection of biodiversity conservation, ecosystem restoration, and community well-being. Through this association, our focus was on supporting nature-based solutions, conservation planning, and community-led initiatives that address climate change, biodiversity loss, and sustainable livelihoods across diverse landscapes in India.

Objectives

The key objectives of this CSR engagement were aligned with national and global sustainability priorities and included:

- Supporting biodiversity conservation and ecosystem restoration across forests, wetlands, marine, and agricultural landscapes.
- Enhancing climate resilience and nature-based solutions through community-led and landscape-level interventions.
- Strengthening capacity building, governance, and policy support for sustainable natural resource management.
- Promoting inclusive development by improving livelihoods and community participation in conservation efforts.

Implementation

The CSR support was channelled through IUCN India's diverse portfolio of conservation and sustainable development projects implemented across multiple regions. These initiatives covered critical thematic areas such as forest landscape restoration, climate adaptation, sustainable agriculture, water and wetland management, marine and coastal conservation, and species protection.

Key interventions included capacity building of state governments and local communities on forest restoration and climate resilience, development of community-led action plans, implementation of nature-based solutions in vulnerable ecosystems, and promotion of sustainable livelihoods through agriculture, fisheries, and ecosystem-based enterprises. The programs were implemented through a collaborative approach involving government agencies, community institutions, technical experts, and local stakeholders to ensure long-term impact and scalability.

Impact

The CSR support contributed to measurable outcomes across ecological, social, and governance dimensions, including:

- Strengthened biodiversity conservation and restoration of degraded ecosystems
- Improved climate resilience and adaptive capacity of local communities
- Enhanced livelihoods through sustainable agriculture, natural resource management, and alternative income opportunities.
- Increased awareness, skills, and participation of communities, institutions, and youth in conservation initiatives
- Strengthened policy support, data frameworks, and institutional collaboration for long-term environmental stewardship

These interventions have helped build resilient ecosystems while simultaneously supporting human well-being and sustainable development goals.

Conclusion

Kshema's CSR partnership with IUCN India reflects our commitment to responsible growth, environmental stewardship, and community well-being. By supporting large-scale conservation, climate adaptation, and livelihood initiatives, we have contributed to meaningful, long-term environmental and social impact. We remain proud to associate with IUCN India and look forward to continuing our support for initiatives that protect nature, strengthen communities, and create a sustainable future.

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